

Background

In mid 2006, UNDP Tunisia prepared a Resource Mobilisation and Partnership Strategy which analysed resource and partnership trends from 2002-2005.

UNDP Tunisia signed a Cooperation Agreement with the Government of Tunisia for 2007-2011 called the Country Programme Action Plan (CPAP). This document contains the programmatic framework for the 5 year period, as well as the financial framework. The document was prepared in 2006 and estimated that Resource Mobilisation for the five year period would reach \$12 million.

Since 2009 is the mid-point of the 2007-2011 cycle, UNDP Tunisia will update its RM and Partnership Strategy to analyse new trends and assess performance on RM from 2006-2009.

Scope of Work

1. Analysis of Local Resource Mobilization trends:
 - a. The consultant will *analyse resource mobilisation trends* in Tunisia from 2007-2009. This data can be compared to UNDP Global and Regional RM trends to assess if there are differences in funding sources. This will also be compared to the 2006 RM strategy that assessed 2002-2005. This diagnosis should assist the Country Office to see if there are untapped opportunities, or if Tunisia is not a target country for donors. The 2006 Resource Mobilisation strategy identified donor's priority areas in Tunisia. This information may be updated, but should also include an analysis of the way the donor channels resources in Tunisia. Direct budget support and loans are major sources of ODA in Tunisia; The related resources cannot be channelled through other institutions such as UNDP. For those donors that continue to provide aid in the traditional "programme" approach in areas relevant to UNDP programming, the consultant will identify possibilities for UNDP to mobilise resources.
 - b. The consultant will *conduct interviews with Programme staff*, UNDP management, and Operations manager to assess what other attempts were made at resource mobilisation with bilateral, multilateral and private sector. The objective is to analyse the rate of "success" of UNDP Tunisia RM attempts¹. This analysis

¹ For example, three proposals were submitted to the MDG-F fund, but only one was funded. Similarly, numerous contacts have been made with local embassies, but the only resources mobilised locally are from the Dutch Embassy in Tunis.

may assist the Country Office in assessing if we are being strategic with our RM efforts.

- c. The consultant will also analyse *CO capacity to deliver programs* with resources mobilized. For projects where UNDP has successfully implemented programs with donor resources in 2007-2009, the consultant will prepare a communication piece on the programme that can be used to show donors that funding provided through UNDP Tunisia had concrete results. This communication piece should be put on the UNDP website.
2. Identification of global resource mobilization opportunities:
 - a. There has been an increasing number of donors creating global funding windows and UNDP Tunisia has successfully accessed EC, Japanese, and Spanish funds through UNDP Corporate initiatives. The consultant should *conduct targeted internet research* to assess if more opportunities exist in funds managed in donor country capitals or through UNDP HQ managed funds.
 - b. The UN reform agenda is increasingly promoting Joint Programming involving more than one UN agency. UNDP Tunisia has successfully mobilised resources through its 3 joint programs (MDGs, Maternal Mortality, and Youth Employment and Migration). The consultant will assess the feasibility and existence of other such funds, including, but not limited to the Expanded Delivery as One Window recently created by the UNDG
 3. The final document will include diagnostics of resource mobilisation from 2007-2009 and provide suggestions of how the UNDP Tunisia office should focus its efforts for resource mobilisation from 2009-2012.
 4. The consultant will make a presentation of findings and recommendations to share with UNDP staff
 5. Documents to be consulted
 - a. 2006 UNDP Tunisia Resource Mobilisation and Partnership Strategy including 14 Fact Sheets on the largest donors
 - b. Powerpoint from April 2009 presented at RBAS Cluster meeting on “Sustainability: Resource Mobilization, Capacities and Partnerships”
 - c. OECD DAC data on ODA in Tunisia
 - d. MDCI data on ODA in Tunisia
 - e. Websites of major donors
 - f. UNDP internal document « Towards a Global Strategy on NCCs/MICs » 2002
 - g. TASK FORCE ON UNDP’S ROLE IN MIDDLE-INCOME & NET CONTRIBUTOR COUNTRIES

Profile of consultant

Masters degree and 5 years experience working in development related field.

Experience working with bilateral or multilateral donors.

Knowledge of partnership and communication strategies

The document may be submitted in English or French. The consultant should be able to read and interact in both languages.

Products and Timeline:

Given the difficulty in contacting partners and UN staff during peak holiday season, the consultancy will be done part time.

15 August – consultant receives relevant background documents

August 15- September 18 – meetings with UNDP staff and relevant partners.

September 18 – First draft of Strategy; proposal of which projects will be featured in a communication profile for donors

October 9th – Final documents submitted